

IMPLEMENTING LAST MILE LOGISTICS TO SUPPORT DEPRIVED COMMUNITIES

How collaborating with disaster response charity RE:ACT enabled FareShare South West to supply food to deprived communities.

662
VOLUNTEER HOURS

156,429
MEALS SUPPORTED

6 WEEK DEPLOYMENT



When FareShare South West opened its new food distribution hub in Plymouth in March 2022, it struggled with severe staff shortages and reached out to RE:ACT for help. Prior to RE:ACT's involvement, the amount of food that FareShare were able to receive at the warehouse was severely reduced, with the logistics of delivering the much needed food to deprived communities taking up the vast majority of volunteer capacity.

Shortly after being contacted by FareShare South West for logistical support, RE:ACT mobilised a team of 10 volunteers. The team worked daily for 6 weeks at the hub, supporting critical roles. This included correctly picking ambient and fresh produce as per email orders, preparing these for collection and conducting deliveries across the two counties for those unable to reach the hub to collect supplies.



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"The support from RE:ACT has been absolutely invaluable. We simply could not have provided to so many food deprived communities without them." – Shelley Wright, Devon & Cornwall regional manager, FareShare SW

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